



Rena Whittaker

Leadership Speaker | Author | Founder of BeingTribal

CREATOR OF THE TRIBAL FRAMEWORK



"When people feel seen, valued, and connected, they remember who they are — and they lead from their greatness."

T R I B A L

Book Rena to Speak

WHY THIS WORK MATTERS

"I feel alone."

For more than 25 years, I have worked alongside leaders at every level. No matter their title or success, I kept hearing the same thing.

BeingTribal was born from a belief that **leadership should not be lonely** and that people thrive when they feel seen, valued, and connected.

Too many capable, accomplished leaders are quietly struggling. Rena created the TRIBAL Framework to change that.

WHY RENA?

Not Your Average Keynote Speaker

— she is a movement leader.

Storytelling That Moves People

Rena doesn't lecture — she connects. Her keynotes are filled with authentic vulnerability, laughter, and shared humanity that opens hearts before minds.

Frameworks That Work

The BeingTribal TRIBAL Framework gives audiences practical, memorable tools they implement immediately — not inspiration that fades by Monday morning.

Deeply Customized

Every engagement begins with a collaborative conversation. Rena weaves your organization's mission and culture into the content for an experience that feels made for you.

Results That Last

"We have not lost one staff member or leader in our organization." — Paul J., Executive Director. Her work creates cultures, not just moments.

25+

Years Healthcare &
Nonprofit Leadership

500+

Leaders Coached,
Developed & Inspired

Author

BeingTribal:
Practicing Life in
One-Degree Shifts

Creator

The TRIBAL
Framework

AUDIENCE OUTCOMES

What Happens When *You Book Rena*

After working with Rena, audiences leave with:



Greater self-trust and confidence



Increased team connection and trust



*Practical leadership tools they can use
immediately*



A personal 90-day advancement plan



Renewed clarity, purpose, and direction



Immediate next steps for implementation

TRUSTED BY

Organizations & Leaders *Who Trust Rena*



ORGANIZATIONAL
DEVELOPMENT



NONPROFIT LEADERSHIP



HEALTHCARE LEADERSHIP



WOMEN'S LEADERSHIP



HEALTHCARE PHILANTHROPY



FAITH-BASED
ORGANIZATIONS

Belonging Leadership Expert ◆ *Creator of the TRIBAL Framework*

ONE PLATFORM · FOUR KEYNOTE TRACKS

Signature Keynotes



TRIBAL LEADERSHIP

Transforming Teams Into Tribes

Why belonging has become the greatest leadership challenge of our time.

Today's organizations are navigating rapid change, workforce fatigue, and a deep need for authentic connection. The future of leadership isn't just about strategy — it's about trust, belonging, and purpose-driven culture. Through storytelling, practical tools, and meaningful reflection, Rena helps leaders dismantle imposter syndrome, cultivate resilience, and activate servant leadership.

AUDIENCES LEAVE BELIEVING

*"Culture doesn't happen accidentally.
Leaders create it intentionally."*

DURATION

60–120 Minutes · Highly Interactive

CORE TOPICS

Trust

Respect

Investment

Belonging

Accountability

Leadership

CONNECTED TRIBAL PILLARS

Trust

Respect

Investment

Belonging

Accountability

Leadership

KEY TAKEAWAYS

- Strengthen trust and authentic communication within teams.
- Transform workplace culture through practical one-degree shifts.
- Connect passion to purpose to drive engagement and retention.
- Create a clear 90-day action plan to move from inspiration to implementation.

IDEAL AUDIENCES

- ◆ Corporate Conferences
- ◆ Healthcare Systems
- ◆ Government Agencies
- ◆ Associations
- ◆ Leadership Retreats

Your Path of Greatness Is Calling

How women leaders move beyond self-doubt, reclaim their voice, and lead with confidence.

This dynamic, highly interactive keynote inspires audiences to cultivate self-compassion, connect to their WHY, and fuel creative problem-solving. Rena guides participants through dismantling Imposter Syndrome and reveals how simple, one-degree shifts transform self-abandonment into self-actualization.

AUDIENCES LEAVE BELIEVING

"I don't need permission to step into my calling."

DURATION

60-120 Minutes · Highly Customized

CORE TOPICS

Imposter Syndrome

Self-Trust

Healthy Boundaries

Courageous Leadership

Personal Accountability

One-Degree Shifts

Transformation

CONNECTED TRIBAL PILLARS

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KEY TAKEAWAYS

- Break through self-suppressing beliefs to be Self-Full.
- Advance and honor your powerful gifts.
- Develop a 90-day plan of one-degree shifts to achieve your goals.

IDEAL AUDIENCES

- ◆ Women's Leadership Conferences
- ◆ Healthcare Leaders
- ◆ Chamber Events
- ◆ Professional Women's Organizations
- ◆ Corporate Women's Groups

Mission Burnout to Mission Breakthrough

How nonprofit leaders build resilient teams without losing their humanity.

Drawing from 25+ years of nonprofit leadership, healthcare philanthropy, and board development, Rena helps mission-driven leaders navigate the unique challenges of serving others while sustaining themselves. With deep expertise in fundraising strategy, board engagement, and organizational culture, she addresses the silent epidemic of leadership burnout in service organizations and offers a practical, human-centered path forward. This keynote — also available as a retreat or leadership intensive — gives teams the tools to retain their best people, strengthen their mission, and lead with humanity without depleting themselves.

AUDIENCES LEAVE BELIEVING

"People stay where they feel seen, heard, and valued."

DURATION

60–120 Minutes · Keynote, Retreat & Intensive Available

CORE TOPICS

Burnout Prevention

Employee Retention

Fundraising Strategy

Board Development

Leadership Resilience

Trust Building

Mission-Driven Culture

CONNECTED TRIBAL PILLARS

Trust

Respect

Belonging

Accountability

KEY TAKEAWAYS

- Identify and interrupt the cycles of mission burnout.
- Build resilient team cultures rooted in belonging.
- Translate vision into retention and fundraising strategies that actually work.
- Lead with humanity without depleting yourself.

IDEAL AUDIENCES

- ◆ Nonprofit Conferences
- ◆ Hospital Foundations
- ◆ Healthcare Organizations
- ◆ Executive Directors
- ◆ Boards of Directors
- ◆ Fundraising & Development Teams

Called: Stepping Into What God Has Prepared For You

Moving from fear, striving, and uncertainty into abundance, joy, and purpose.

In a world that celebrates striving, this keynote invites women to lay down the weight of performance and step fully into who God created them to be. Rooted in Rena's signature Upward → Inward → Outward philosophy, this experience guides women to deepen their connection with God (Upward), cultivate self-trust and healing (Inward), and lead with their gifts in service to others (Outward). With vulnerability, faith, and joy, Rena creates sacred space for women to hear God's voice more clearly, release what has held them back, and rise into their calling with courage.

AUDIENCES LEAVE BELIEVING

"God is not calling me to play small."

DURATION

45–90 Minutes · Sacred & Transformational

CORE TOPICS

Identity in Christ

Upward · Inward · Outward

Calling and Purpose

Courage

Faith Over Fear

Service and Impact

CONNECTED TRIBAL PILLARS

Trust

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KEY TAKEAWAYS

- Reconnect with your identity as a beloved, gifted child of God (Upward).
- Release the fear and striving that have kept you from your calling (Inward).
- Step forward with courage into the next chapter God is preparing (Outward).
- Build community with women who hold you accountable to your greatness.

IDEAL AUDIENCES

- ◆ Women's Ministry Conferences
- ◆ Church Retreats
- ◆ Christian Leadership Events
- ◆ Faith-Based Nonprofits

SOCIAL PROOF

What Meeting Planners & Audiences Say

"Rena is a powerful force of inspiration and change! She led our team through deep and meaningful, thought-provoking exercises and experiences. She is an incredible speaker, coach and mentor!"

Eric & Sabrina Walters

Co-owners, Core Values Counseling

"Rena Whittaker is the real deal! I saw her perform the Keynote speech at the TNP conference, leaving the audience inspired. Following the speech she offered her time and guidance to any participants eager for success."

Jake Tanel

DNP, BSN

"Our leadership team had the incredible opportunity to experience a transformational retreat led by Rena. It has now been a year, and we have not lost one staff member or leader in our organization."

Paul J.

Executive Director, TSDCT

Michelle K.

MD, DO

"I attended a retreat led by Rena. Rena brings incredible wisdom, lived experience and insight to her work in empowering women leaders. I was inspired and left feeling more connected and empowered than I have in a long time."

BEYOND THE STAGE

Signature Experiences

Every engagement is customized to your organization's mission, culture, and goals. Rena doesn't just speak — she creates experiences that transform individuals, teams, and entire cultures.



Keynote Speaking

60–120 minute customized keynotes for conferences, corporate events, leadership summits, and women's gatherings.

CONNECTED PILLARS

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OUTCOMES



Workshops

Half-day and full-day interactive workshops designed for deep skill-building, team alignment, and practical application.

CONNECTED PILLARS

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OUTCOMES

Teams gain actionable tools, stronger collaboration, and a shared language for lasting

Audiences leave inspired, equipped, and ready to implement one-degree shifts immediately.

[Download Speaker One-Sheet](#)

culture change.

[Download Partnership Brochure](#)



Retreats & Intensives

Half-day, full-day, and multi-day immersive experiences for leadership teams and women's groups — including The Path of Greatness Experience.

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OUTCOMES

Deep transformation, renewed purpose, and a clear 90-day advancement plan for every participant.

[Download Retreat Brochure](#)



TRIBAL Training

Six-module Breakthrough Leadership Training series for organizations seeking lasting culture change — delivered on your timeline.

CONNECTED PILLARS

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OUTCOMES

Sustained cultural transformation with measurable improvements in trust, retention, and team engagement.

[Download Partnership Brochure](#)



Executive Coaching

One-on-one and small group coaching for women leaders navigating transitions, growth, and the next chapter of leadership.

CONNECTED PILLARS

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Path of Greatness

A 90-day transformational journey with coaching, accountability, and a personalized advancement plan rooted in the TRIBAL framework.

CONNECTED PILLARS

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OUTCOMES

OUTCOMES

Clarity, confidence, and a personalized leadership development plan with ongoing accountability.

↓ Download Partnership Brochure

From self-doubt to self-trust — a complete leadership breakthrough with measurable results in 90 days.

↓ Download Path of Greatness Brochure

BREAKTHROUGH LEADERSHIP TRAINING

The TRIBAL Framework in Action

Six interconnected modules — Trust, Respect, Investment, Belonging, Accountability, and Leadership — customized to your team's needs, delivered on your timeline, with follow-up resources for lasting implementation.

Six Modules

- T Trust
- R Respect
- I Investment
- B Belonging
- A Accountability
- L Leadership



BOOK RENA

Ready to Inspire, Transform,
and Mobilize Your Audience?



Every engagement begins with a complimentary 30-minute discovery conversation to ensure the experience is perfectly designed for your audience.

Start the Conversation

✉ rena@beingtribal.com

📞 (541) 380-1077

🌐 BeingTribal.com

[Book a Discovery Call](#)

Remember Who You Are. ✦ Lead From Your Greatness.

