



REMEMBER WHO YOU ARE. ♦ LEAD FROM YOUR GREATNESS.

Executive Leadership *Partnership*

— ♦ —
For Women Leaders, Founders,
Business Owners & Nonprofit Executives

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THE TRUTH IS —

You Carry More Than *Most People Realize.*

On paper, you are successful.

You have built a career, led teams, navigated challenges, and carried responsibilities that few people truly understand.

Yet even the strongest women leaders quietly wrestle with questions they rarely say out loud.

Am I doing enough?

Why do I still second-guess myself?

How do I continue leading others without losing myself in the process?

The truth is that leadership can be lonely. You are often the person everyone else depends on, while having very few places where you can safely set down the weight you carry.

You have spent years being faithful to your work, your team, your family, and your commitments.

But when was the last time you were faithful to yourself?

"This is where something different begins — where a sacred partnership creates space for you to be seen, supported, challenged, and empowered to lead from your greatness."

— RENA WHITTAKER

WHAT THIS WORK IS

A Sacred Partnership

*"The most meaningful transformation
happens when trust exists."*

— RENA WHITTAKER

My work begins with a commitment to create a space that is rooted in confidentiality, compassion, accountability, and truth.

A space where you can speak honestly about your challenges, your dreams, your fears, and your next chapter without judgment. A space where you do not have to perform, prove, or protect.

You simply get to be human.

Together, we build a relationship grounded in **Sacred Trust**. I will challenge you when needed, celebrate your victories, help you see your blind spots, and remind you of the gifts and wisdom that already exist within you.

*Because when a woman leader feels truly supported,
extraordinary things become possible.*

She stops surviving. She starts thriving.

She remembers who she is.

And she begins to lead from her greatness.



The BeingTribal Framework

Six interconnected pillars designed to help women leaders rebuild — from the inside out, with faith, intention, and lasting impact.



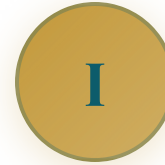
Trust

Build self-trust through consistency, integrity, and keeping every commitment you make to yourself.



Respect

Honor yourself by setting healthy boundaries and communicating your needs with clarity and confidence.



Investment

Pour intentionally into your growth through learning, health, faith, reflection, and rest.



Belonging

Create and claim spaces where you and others are truly seen, valued, heard, and deeply connected.



Accountability

Convert your vision into movement through One-Degree Shifts, real goals, and consistent follow-through.



Leadership

Discover your unique gifts and offer them generously in service to others and the world.

Every pillar builds on the last. Together, they form the complete foundation of lasting transformation.

Before → After

B Before

- Self-Doubt
- Burnout
- Isolation
- People-Pleasing
- Leadership Fatigue
- Over-Functioning
- Self-Abandonment



A After

- Confidence
- Self-Trust
- Boundaries
- Executive Presence
- Purpose & Clarity
- Belonging
- Peace

"One degree of change, sustained with intention, becomes total transformation."

Ways We Can Partner

◆ Leadership Clarity

For women navigating a new season, a career transition, or a significant leadership challenge. Together we strengthen self-trust, clarify priorities, and create confidence in decision-making.

— *From uncertainty to grounded clarity.*

◆ Executive Advancement

For accomplished leaders who are ready to elevate their executive presence, influence, and impact. Together we focus on visibility, confidence, leadership effectiveness, and purposeful advancement.

— *From striving to intentional leadership.*

⬡ Organizational Leadership

For executives, founders, and nonprofit leaders seeking alignment between personal leadership and organizational culture. Together we build trust, belonging, accountability, and sustainable growth.

— *From managing systems to building tribes.*

◎ Legacy & Purpose

For women asking: "What is God calling me into next?" Together we explore purpose, gifts, impact, and the next chapter of your life and leadership.

— *From success to significance.*

Typical Partnership

INCLUDES

- ◆ Two private sessions monthly
- ◆ Accountability support
- ◆ One-Degree Shift strategy
- ◆ One group leadership call
- ◆ Personalized resources



Client Stories

"Rena taught me I can thrive and not just survive on my Path of Greatness."

Rena Whittaker is one of the most inspiring individuals I have met in this lifetime. With compassion, strength, and grace, she guided and inspired me through life transforming breakthroughs. I have created several blocks from years of subconsciously suppressing trauma.

Patricia P.

CEO

"Rena opens up the space for women to thrive and lift each other up to the next level."

So much of this world feels transactional. You give and you get, but you often don't really feel seen or connected. Rena changes all of that. Rena is all heart, fully authentic, fun, warm, and inviting — bringing a powerful group of women together to create a community based on Truth and Love. I feel I have healed old traumas and I'm ready to lean into a future of abundance and purpose.

Rachel P.

DCHS Director

"We have not lost one staff member or leader in our organization."

Our leadership team experienced a transformational retreat and ongoing coaching by Rena Whittaker. We had a lot of tension and disconnection, and Rena guided us through conflict resolution, tools to build trust, and how to foster belonging. Thank you, Rena, for helping us establish a T.R.I.B.A.L. mindset.

Paul J.

President

"Her leadership development strategies have transformed how we run our business."

We have had the pleasure of working with Rena for the past three years. Her strategies transformed how we make staffing decisions and clarify how we build our business for sustainability in the future. Rena has been a joy to work with.

Eric & Sabrina W.

Owners, CVC

Why I Do *This Work*

For much of my life, I believed what many women are taught to believe.

- Work hard.*
- Take care of everyone else.*
- Keep going.*
- Be grateful.*
- Don't ask for too much.*

And while those lessons helped me become successful, they also taught me something dangerous.

To abandon myself.

Like many women leaders, I spent years carrying responsibility, solving problems, caring for others, and striving to meet expectations. From the outside, life looked successful. Yet underneath it all, I often found myself asking:

- Am I enough?*
- Why do I continue to doubt myself?*
- Why do I feel alone, even when I am surrounded by people?*

Through my own journey of leadership, faith, personal growth, and healing, I discovered something life-changing:

The answers I was searching for were never outside of me. They began with remembering who God created me to be.

As I learned to deepen my faith, trust myself, establish healthy boundaries, and surround myself with people who genuinely wanted to see me thrive, everything began to change.

Not overnight.

One degree at a time.

That journey became the foundation for BeingTribal. Today, I help women leaders reconnect with their gifts, strengthen self-trust, and create lives and leadership experiences rooted in purpose, belonging, and sustainable growth.

Because I believe every woman deserves to know that she is deeply loved, uniquely gifted, and capable of far more than she has been led to believe.

Today, I see women every day who are carrying the same questions I once carried.

Women who are capable, accomplished, and deeply gifted, yet still wonder if they are enough.

Women who have spent so much time caring for everyone else that they have forgotten how to care for themselves.

Women who long to be seen, supported, and reminded of who they truly are.

Those women are the reason I do this work.

This work is not simply my profession. It is my calling.

It is my contribution to creating cultures of empowerment and advancement without competition.

And it is my invitation to women everywhere:

**Remember who you are.
Lead from your greatness.**



Rena Whittaker

FOUNDER · BEINGTRIBAL

MEET YOUR PARTNER

Rena Whittaker

Founder, BeingTribal

- Founder of the BeingTribal Movement
- 25+ years of leadership experience
- Executive advisor and leadership consultant
- **Nonprofit and healthcare philanthropy expert**
- Author of BeingTribal: Practicing Life in One-Degree Shifts
- International speaker and culture-building strategist
- Creator of the TRIBAL Framework

"Like many women, I spent years caring for everyone else before learning how to care for myself."

— RENA WHITTAKER —

FOUNDATION OF THIS WORK

The Four *Truths*

01

Be connected to God's Love.

Root yourself in His love — it is the foundation of everything.

02

Learn to love and trust yourself.

Self-trust is the beginning of every meaningful transformation.

03

We need each other.

Community is not a luxury. It is a necessity for transformation.

04

Anything is possible.

When you lead from who you truly are, there are no limits to what you can create.





YOUR NEXT STEP

Your Path of Greatness *Is Calling.*

The strongest leaders do not go it alone.

If you are ready to reconnect with your gifts, strengthen your leadership, and create meaningful advancement in your life and work, I invite you to begin with a discovery conversation.

Schedule a Discovery Conversation

- rena@beingtribal.com
 - (541) 380-1077
 - BeingTribal.com